



TANAPA Tourism SPLASH

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EXPLORING HOME

Inside the Surge of
Domestic Tourism in
Tanzania's National Parks

CELEBRITY CORNER

World-Famous Stars
Captivated by the Uniqueness
of Our National Parks

RHINOMANIA!

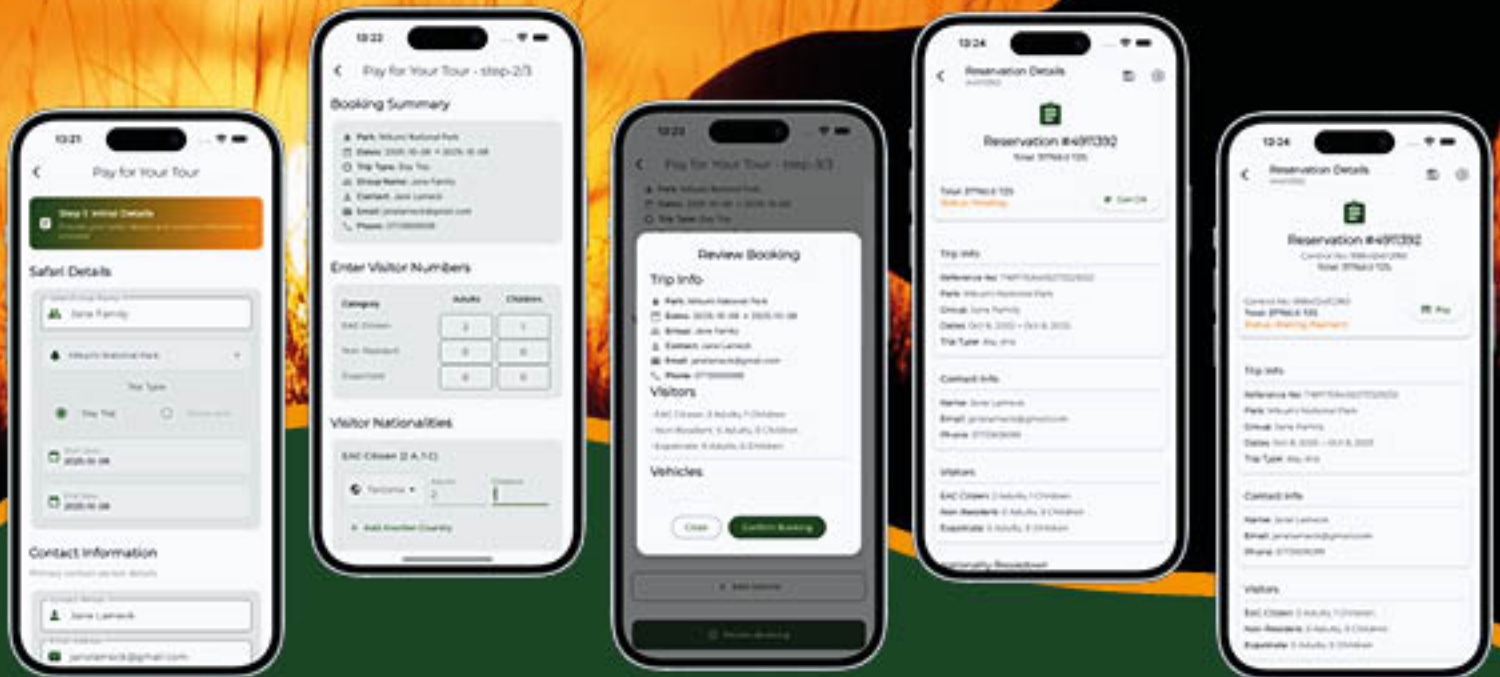
TANAPA Unveils Rhinos
Exclusive Naming
Experience at Mkomazi

Scenic Flight

Aerial Journey Over the
Spendor of Mt. Kilimanjaro



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A Message from **Conservation Commissioner** Tanzania National Parks (TANAPA)

Dear Readers and Tourism Stakeholders,

On behalf of the Tanzania National Parks, it is my pleasure to welcome you to this special edition of the TANAPA Tourism Splash magazine.

As custodians of 21 breathtaking national parks, TANAPA is fully committed to safeguarding these ecological treasures and their crucial biodiversity.

In alignment with the vision of Her Excellency Dr. Samia Suluhu Hassan, the President of the United Republic of Tanzania, we are proud to support efforts to promote our country's attractions on the global stage.

This initiative aims to benefit communities surrounding the parks and enhance the national economy by transforming Tanzania into one of the must-visit destinations worldwide.

These efforts are in line with the ruling Chama Cha Mapinduzi (CCM)'s Election Manifesto, which aims to elevate the tourism industry by increasing tourist numbers and revenues by the year 2030.

The anticipated growth in tourism activities is expected to bring significant economic benefits by creating numerous employment opportunities and driving growth in various sectors, particularly for women and youth.

As you explore the pages of this magazine, you will learn about the diverse attractions and tourism products available in our managed areas.

These areas, with their unique global allure, not only attract and inspire tourism but also present vast opportunities and positive impacts that tourism can have on the prosperity of our nation.

Musa N. K. Juma
Conservation Commissioner



A Message from the **Deputy Conservation Commissioner** Tanzania National Parks (TANAPA)

Dear Readers,

It is a great pleasure to engage with you through this magazine, TANAPA Tourism Splash, which highlights the unique attractions our country is blessed with.

The Tanzania National Parks (TANAPA) has invested tremendous efforts in conservation, recognizing the undeniable truth that without conservation, tourism cannot thrive.

Tourism provides vital revenue that supports and strengthens conservation efforts.

Additionally, conservation ensures that the natural beauty and living heritage that attract tourists from around the globe endure for present and future generations.

To advance this mutually beneficial relationship, TANAPA has launched this special magazine, which through its pages, conveys the exceptional beauty of tourism attractions within our parks and heritage areas, as well as some of the available tourism products.

Massana G. Mwishawa
Deputy Conservation Commissioner



Embrace the Wild:

Experience the Thrill with TANAPA Tourism Splash!

Get ready to journey into the heart of wild Tanzania with TANAPA Tourism Splash a bold new magazine that celebrates the untamed beauty, rich culture, and unforgettable experiences waiting in our national parks. This exciting publication marks a major step forward in showcasing Tanzania as a top-tier destination for both local and global travellers.

From iconic wildlife safaris and breathtaking landscapes to deep-rooted traditions and sustainable tourism gems, TANAPA Tourism Splash brings every corner of our parks to life. More than just a magazine, it's a powerful platform designed to inspire travel, spark curiosity, and place Tanzania firmly on the world tourism stage.





A Message from **Assistant Conservation Commissioner** Business Development

Dear Readers of the TANAPA Tourism Splash,

It is with great pride that we present this magazine, which captures the essence of the diverse attractions within our National Parks, alongside showcasing some of our new tourism offerings.

We are committed to ensuring that all tourists both domestic and international receive accurate information, entertainment, and education about our products and services.

In this edition, you will find captivating articles that delve into the exquisite beauty and unique attractions of our national parks and heritage sites.

As you turn the pages, you will also discover the launch of our new tourism app, TANAPA GO a digital innovation designed to make accessing our services and information as convenient as possible, right at your fingertips.

We warmly invite you to visit our parks and witness the splendor of our attractions with your own eyes!

Jully Bede Lyimo
Assistant Conservation Commissioner



Scenic Flight Adventure



Experience the breathtaking aerial views of Mount Kilimanjaro, Lake Manyara, and Arusha National Parks from a whole new perspective. Soar above wildlife, landscapes, and legendary peaks for an unforgettable journey in the skies

By Angella Nyaki & Stephan Mushi

Aerial Adventures in Tanzania National Parks; A Sky-High Safari Experience

Tanzania National Parks, a land of breathtaking landscapes and unparalleled biodiversity, offers a unique way to experience its natural wonders: aerial sightseeing. From the snow-capped peaks of Kilimanjaro to the lush canopies of Lake Manyara and the serene montane forests of Arusha National Park, a short flight aboard a helicopter or small aircraft unveils a perspective that few travelers ever witness. Departing from Moshi, Arusha, or other key locations within Tanzania, these aerial adventures provide an unforgettable journey over some of the world's most iconic national parks, combining adrenaline, exclusivity, and awe-inspiring views.

Why Aerial Sightseeing is a Must-Do

Aerial sightseeing in national parks is not just a tour, it's a bucket-list experience that redefines adventure. Unlike traditional safaris, these flights cover vast expanses of wilderness in mere hours, offering a bird's-eye view of landscapes that would take days to traverse on foot or by vehicle. The experience is unparalleled, blending the thrill of flight with the serenity of untouched nature.

Helicopters, in particular, add an extra layer of excitement, allowing for touchdowns in remote, pristine locations think cliff tops or uncharted wild spots where no human has set foot. Imagine savoring a bush breakfast or lunch in complete solitude, surrounded by nothing but the sounds of the wild. Add to that the chance to witness spectacular sunrises and sunsets painting the sky over Tanzania's dramatic terrain, and you have an adventure that's as exclusive as it is unforgettable.

Kilimanjaro National Park: Soaring Above Africa's Roof

No aerial adventure in Tanzania is complete without a flight over Kilimanjaro National Park, home to Africa's highest peak. From the air, the majesty of Mount Kilimanjaro unfolds in all its glory, with its three distinct peaks-Kibo, Mawenzi, and the vast Shira Plateau dominating the horizon. The flight reveals the mountain's diverse ecosystems, from the vibrant Chagga farm gardens at its base to the dense montane forests, heath zones dotted with erica species, stark alpine deserts, and the iconic ice-covered summit. The Northern Ice Field, Credner Glacier, and other shrinking glaciers glisten under the sun, an emotional reminder of nature's fleeting beauty.

The aerial perspective also showcases Kilimanjaro's dramatic geological features: the rugged Barranco Wall, deep gorges, valleys, and the rooftop crater with its ash pit. Wildlife thrives here, too, and from above, you might spot herds of elephants, graceful elands, sturdy buffaloes, or troops of black-and-white colobus and blue monkeys swinging through the canopy. The flight offers a rare glimpse of Mount Meru, Kilimanjaro's neighbor, rising majestically in the distance, and a sweeping view of Tanzania's countryside stretching far below.

Lake Manyara National Park: A Rift Valley Masterpiece

Further south, Lake Manyara National Park offers a contrasting yet equally mesmerizing aerial experience. As your aircraft or helicopter glides over the park, the lush canopies of the Marang Forest come into view, a green oasis teeming with life. The park's defining feature, the Great East African Rift Valley escarpment, looms dramatically, its steep cliffs creating a natural border where Lake Manyara kisses the valley's edge. This shimmering soda lake, fringed with pink flamingos, is a sight to behold from above, its waters reflecting the golden hues of dawn or dusk.

The park is a haven for wildlife, and an aerial tour reveals herds of elephants, zebras, and giraffes roaming the plains, alongside massive troops of baboons and other primates. The vastness of the landscape, combined with the intimacy of spotting wildlife from the sky, makes Lake Manyara a highlight of any aerial safari.

Arusha National Park: A Hidden Gem

Closer to the bustling city of Arusha, Arusha National Park offers a surprisingly serene and diverse aerial adventure. The park's montane forests create a verdant carpet, broken only by the dramatic rims of volcanic ash pits where helicopters can touch down for an unforgettable moment of solitude. One of the park's most enchanting experiences is enjoying a bush breakfast at the foot of its cascading waterfalls, a scene straight out of a dream.

From the air, Arusha National Park reveals a rich tapestry of wildlife, from large game like buffaloes to smaller creatures darting through the undergrowth. The distant silhouette of Mount Kilimanjaro provides a stunning backdrop, adding depth to the already spectacular views. The park's compact size belies its diversity, making it a perfect destination for a shorter yet equally rewarding aerial tour.

A Journey Like No Other

Aerial sightseeing in Tanzania's national parks is more than just a scenic flight—it's a chance to connect with the wild in a way few ever do. Whether you're hovering over Kilimanjaro's glaciers, tracing the contours of the Rift Valley, or landing in a pristine corner of Arusha National Park, these experiences offer a profound appreciation for Tanzania's natural heritage. The combination of cutting-edge aviation and untouched wilderness creates a sense of wonder that lingers long after the propellers stop spinning.

For those seeking adventure, exclusivity, and a fresh perspective on Tanzania's iconic landscapes, aerial sightseeing is the ultimate way to explore. Book your flight from Moshi, Arusha, or beyond, and prepare to see the national parks as you've never seen it before from the sky.



A well-kept secret authentic Beauty of Ruaha



By Nengai Nairouwa

Once you get opportunity to visit Ruaha you will familiarize yourself with tender and marvellous vast of natural attractions pure and fresh air, amazing great might Ruaha river, splendour of rock kopjes, dense woodlands, open savannah spread out, immense landscape, huge baobabs, seasonal rivers and streams running down to the great Ruaha river and large numbers of wild animals stimulate not to take off your footmark and adore the nature. Despite these amazing eye-catching nature, the other side of Ruaha is compelled with magnificent range of heritage sites outlook tangible and intangible narrative stories of incomparable historical archaeological sites, rocks paintings and ritual sites, cultural landscape, rock painting and shelter.

Magda is the never miss site for exploration its featuring Natural Pillars and Stone Age tools significantly offers valuable insights into human history and prehistoric technology the presence of Early Stone Age tools indicates importance to the development of human technology.

Natural pillars with astonishing visible appearance like mushroom with vast diversity of the area covered evergreen Miombo woodland forest and other species like *Comiphora* and *Aloe*. Its covers an expansive area of (0.5km²), its brought attention to its remarkable potential for uncovering ancient draws feelings of human evolutions and plenty shackles of early stone age spans roughly from 1.8 million years ago to around 300,000 years ago. For those who have been lucky enough to visit the pillars had experience the beauty of splendour endless outlook of structures like mushrooms.



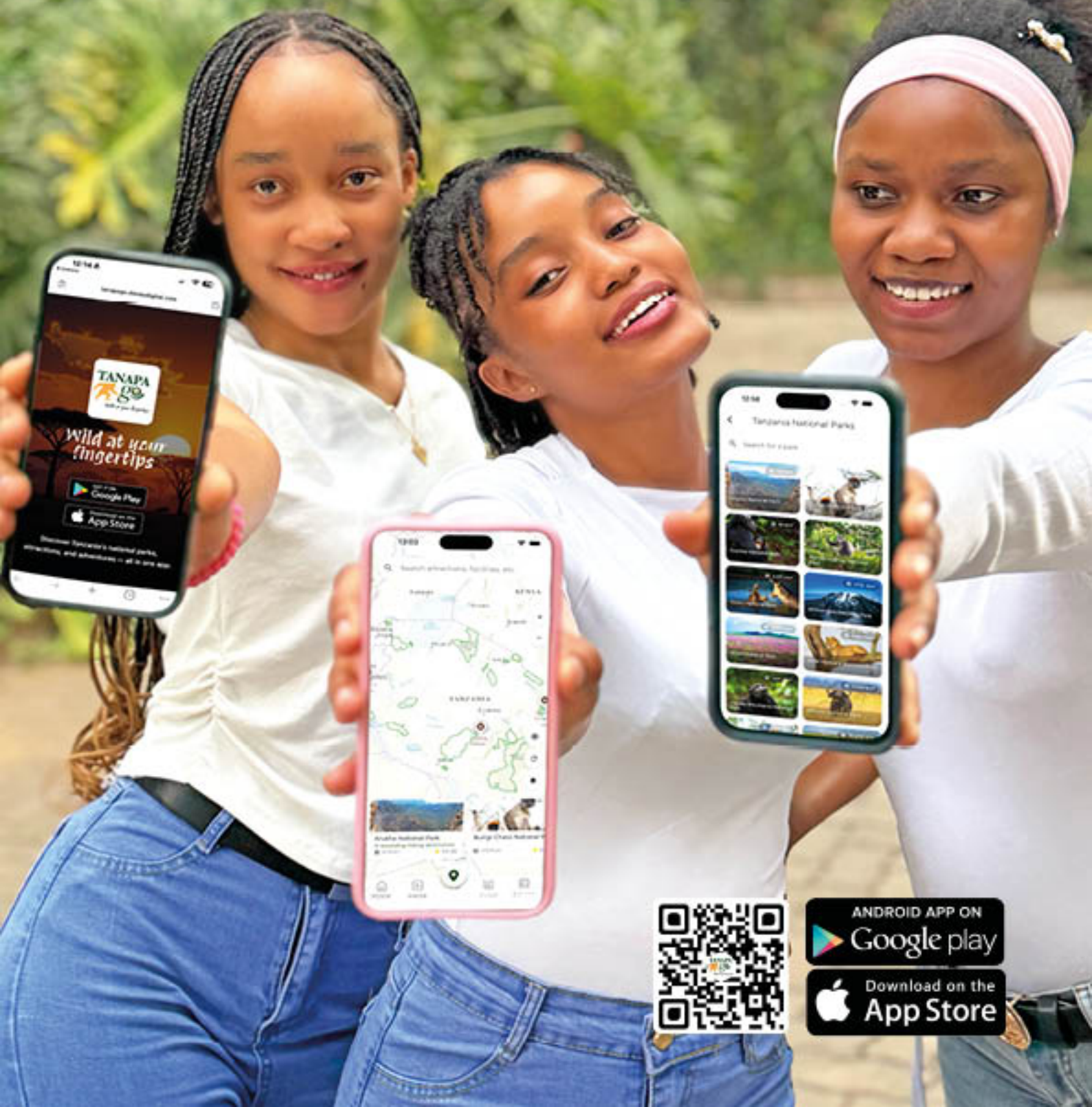
Getting to the details The stone tools as hand axes and choppers are iconic tools characterized by their teardrop or ovate shape created through skilful flaking techniques they served various functions, such as cutting, chopping, and processing food suggests a glimpse into our ancestors' primitive technologies, and it promises not just artefacts but a chronology of human evolution clues about early human migration and adaptation to varying environments. It is now wise enough to for those interested to put this in their bucket list to stopover and experience the beauty of magic site of the outstanding of natural pillars.


The park has the plan to conduct Intensive archaeological research, by applying of radiocarbon dating techniques, to bring out meaningfully accuracy of the sites date and periodization plus provide comprehensive and precise understanding of human evolution at Magda site, Development of interpretive infrastructure such as picnic sites, signage, and guided trails and create a permanent record for visitors to utilize during their visits through comprehensive site documentation. and Utilizing the Virtual Interactive Catalogue (VIC) system in the park for the collection and organization of site data in a chronological way, to enhance user-friendliness for tourists and researcher.





Wild at your fingertips



ANDROID APP ON
 Google play

 Download on the
App Store

TANAPA GO

Wild at your fingertips

By Hilda Mikongoti & Agnes Lwinda

Tanzania's breathtaking national parks are now just a tap away! The Tanzania National Parks Authority (TANAPA) has officially launched its groundbreaking mobile application, TANAPA GO, a digital gateway designed to transform the way visitors experience the country's rich natural and cultural heritage. More than just a tool for visitors, the launch of TANAPA GO marks a bold step in merging conservation, tourism, and technology. For the first time, visitors both local and international can access comprehensive park information, interactive maps, and activity guides in the palm of their hand. Whether you're planning a once-in-a-lifetime Serengeti safari, a Kilimanjaro climb, or a tranquil boat ride in Saadani, TANAPA GO ensures that every detail of your journey is well-informed and seamless.

Adventure AT A TAP

For years, travelers have relied on brochures, word of mouth, or guides to explore Tanzania's parks. Now, with one tap, you can:

- **Discover hidden gems** - From legendary lions in Serengeti to rare chimps in Gombe.
- **Plan your adventure** - Game drives, mountain hikes, boat safaris, birdwatching, camping, you name it.
- **Navigate with ease** - Interactive maps and directions make sure you never miss that magical sundowner spot.
- **Invest in the wild** - Yes, the app even highlights eco-investment opportunities for those who dream of giving back to nature.
- **Accommodation Facilities** - Explore where to stay from lodges, cottages, rest houses, campsites all listed and mapped inside the parks

Navigate the Wild with Smart Maps

No more guessing where the next picnic site, waterfall, or viewpoint might be. With TANAPA GO's **interactive maps**, you can:

- Zoom into trails and attractions.
- Get real-time directions to campsites, gates, and activity spots.
- Explore hidden corners of the parks without getting lost.

It's like carrying a **friendly ranger's map**, always updated and right in your palm.

Book ♦ Pay ♦ Go

No more long queues at park gates or last-minute paperwork. With TANAPA GO, you can:

- **Book activities** like game drives, canoeing, hiking, and birdwatching.
- **Reserve entry tickets** for you and your group.
- **Pay securely** through the app, making your adventure hassle-free.

It's smooth, fast, and leaves you with more time to enjoy the beauty of the wild.

With **TANAPA GO *Wild at Your Fingertips***, you're not just visiting the parks you're experiencing them in a whole new way. Download, book, navigate, and let the wild welcome you.

So... where will you GO first?

Celebrity Corner

WORLD-FAMOUS STARS CAPTIVATED BY THE UNIQUENESS OF
OUR NATIONAL PARKS



Ananya Panday
Bollywood Actress
Serengeti (2024)



Flora Mayala
Tanzania Gospel singer
Saianane, Rubondo, Mikumi
and Udzungwa (2024)



Hasset Dereje
Miss World Africa
Serengeti (2025)



Issack Waziri Maputo
(Lord Eyes)
Tanzania Musician
Arusha (2024)



Anthea Turner
Tv-celebrity
Mt Kilimanjaro, Serengeti &
Tarangire(2025)



G Nako
Tanzania Musician
Arusha (2024)



Herry Sameer Rajab
(Mr. Blue)
Tanzania Musician
Mikumi (2025)



Joh Makini
Tanzania musician
Arusha (2024)



David Raya Martin
Football player
Serengeti (2025)



Graham Cooke
President of World Travel Awards
Serengeti (2025)



Hersi Said
President of Yanga Sc
Serengeti and Gombe
(2024, 2025)



Julia Morley
Miss World President
Serengeti (2025)





Kareena Kapoor
Bollywood actress
Serengeti (2024)



Ori Pfeffer
Israeli Actor
Serengeti & Tarangire (2024)



Sofyan Amrabat
Football player
Mikumi (2025)



Theo Zidane
Football player
Mt Kilimanjaro & Serengeti
(2025)



Mai Helmy
Egyptian TV & radio presenter
Serengeti (2025)



Pablo Gavi
Football player
Serengeti (2025)



Stan Bakora
Tanzania Artist
Mikumi (2025)



Yael Goldman
Israeli Actress and Model
Serengeti & Tarangire (2024)



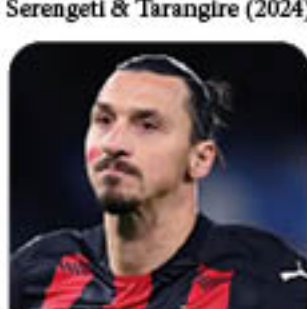
Malavika Mohanan
Bollywood Actress
Serengeti (2024)



Pedri Gonzalez
Football player
Serengeti (2025)



Suchata Opal
Miss World 2025
Serengeti (2025)



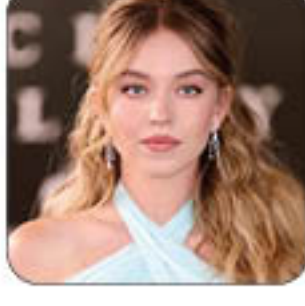
Zlatan Ibrahimović
Footballer
Serengeti (2025)



Mbwana Yusuf Kilungi
(Mbosso)
Tanzania Musician
Kitulo (2025)



Romeo Miller
Actor, ERMTV Host,
Arusha (2025)



Sydney Sweeney
Hollywood actress
Serengeti (2025)



Zurab Pololikashvili
General secretary of UN
Arusha park (2025)



MISS WORLD 2025

Opal Suchata

Enchanted by the Beauty of the Serengeti

It was a bright and promising morning on July 17, 2025. The golden rays of the Tanzanian sun gracefully unveiled the vast expanse of one of nature's greatest wonders the Serengeti National Park.

On this particular day, the Savannah's typical grandeur was complemented by the excitement of hosting two of the world's most celebrated beauty icons: the reigning Miss World, Opal Suchata Chuangsri, and the newly crowned Miss World for Africa 2025, Hasset Dereje Admassu.

Their arrival in Tanzania had been eagerly anticipated, stirring excitement among locals, tourism stakeholders and conservationists alike.

This visit to the Serengeti, a jewel in the crown of Africa's natural heritage, marked the start of a journey where beauty met nature in its purest form.

As Miss Hasset and Suchata set foot into the park, they were welcomed by the symphony of wildlife: the roars of distant lions mingling with the soft rustle of the savannah grasses swayed by a gentle breeze.

They stood momentarily in awe, appreciating the harmony of life that played out before them.

From the comfort of their open-top safari vehicle, they embarked on an adventure across the vast plains.

The two beauty queens were wide-eyed with wonder, marvelling at the sight of the great migration a breathtaking spectacle where thousands of wildebeests and zebras moved as one unified force across the land.

"I've seen many beautiful things in my life," Miss Suchata remarked, her voice filled with reverence, "but nothing compares to this."

Miss Hasset nodded in agreement, her heart swelling with appreciation for her own continent's treasures.





"This is the real beauty of the world. It's raw, it's uncontained, and it's alive."

Their guide, a knowledgeable conservationist and guardian of the Serengeti, was thrilled to share the stories and efforts behind the park's preservation.

Through his words, the beauty queens learned of the challenges faced by this majestic haven and the unimaginable strength that Nature employs to thrive in the wild.

As the sun dipped towards the horizon, casting a warm golden hue over the land, Miss Suchata and Hasset settled at a scenic spot, where a small gathering awaited: a cultural dance by the Maasai, celebrating the harmonious relationship between man and nature.

The two queens found themselves joining in the rhythm, their laughter mingling with the infectious joy of the Maasai people.

Under the vast canopy of a starlit African sky, friendships were forged,

and pledges made to champion the cause of conservation.

When their day in the Serengeti finally drew to a close, Miss Suchata and Hasset carried with them not just memories of breathtaking landscapes and majestic wildlife, but a renewed purpose.

They resolved to use their platforms to not only celebrate beauty but to advocate for the protection of such irreplaceable treasures.

Their journey through the Serengeti was more than just a tour; it was a narrative of connecting with the Earth and recognizing the responsibility that comes with true beauty the beauty that lies not only in physical appearances, but also in the heart of the world itself.

A beauty that nurtures, that inspires, and that sustains life.



Zlatan Ibrahimovic

From conquering football pitches to Serengeti wonderland with love

In the golden hues of early June, an enigmatic figure stepped onto the breathtaking vastness of the Serengeti.

Zlatan Ibrahimovic, the football star renowned for his illustrious career with clubs like Ajax, PSG, AC Milan, Barcelona, and Manchester United, and former captain of the Swedish national team, was now seeking a different kind of adventure.

In the world-renowned plains of Tanzania, away from the floodlights and roaring crowds, he found a new calling: to witness one of nature's grandest spectacles.

Zlatan had recently embarked on a new chapter, working as a strategic advisor for the seven-time UEFA Champions League winners, AC Milan.



Despite the demands of this role, he carved out time to immerse himself in the untamed beauty of the Serengeti, a place that promised the raw thrill akin to the rush of scoring a last-minute goal.

The sun rose, casting a warm glow over Kogatende, the northern jewel of the Serengeti National Park.

The air vibrated with anticipation as the vast expanse was on the brink of the world-famous wildebeest migration – a symphony of survival and instinct that played out on these ancient lands.

This was the month of June, when the plains teemed with life, and the time had come for the onset of mighty Mara River crossing.

Standing at the heart of this natural theatre, Zlatan was not just an observer but also a participant in the whispers of the wild.

The scene before him was more exhilarating than any football match – a maelstrom of thundering hooves and nervous energy as thousands of wildebeests congregated, driven by an ancestral pulse to cross the Mara River.

Zlatan took to his social media, sharing snapshots and reflections of his Tanzanian journey.

"Here in Kogatende, amidst the roar of the wild, there's magic in the air," he posted, his words capturing the essence of the dramatic saga unfolding before him.

For Zlatan, known for conquering the football pitches of the world, this was a different conquest – one that fed his soul and reminded him of life's majestic unpredictability.

As he watched the wildebeests muster the courage to face the crocodile-laden waters, Zlatan's thoughts wandered back to his football days.

Each leap and bound of the wildebeest appeared to mirror his own fearless spirit on the field.

To him, this migration was more than a spectacle; it was a metaphor of perseverance, resilience, and the relentless pursuit of destiny.

In the evenings, as the African skies unfurled an endless tapestry of stars, Zlatan felt a profound connection to this land.

He realized that just like the migration, his journey in football and life was about moving forward despite the odds, driven by an unwavering instinct to tackle challenges head-on.

The Serengeti had become an arena of introspection for Zlatan. In its wild, unyielding embrace, he found clarity and a renewed sense of purpose.

As the days unfolded and the migration spectacle continued, Zlatan knew that the essence of the wild would forever remain etched in his heart – a timeless reminder that life, much like the wildebeest migration, is a beautiful, chaotic dance of fate.



How Nature, wildlife captivate Hollywood Star

Sydney Sweeney

In the golden haze of the African sunrise, Sydney Sweeney, Hollywood's luminary, embarked on a journey that would shine as brightly as her burgeoning career.

Known for her breakout roles in the nostalgic "Everything Sucks" and the critically acclaimed "The Handmaid's Tale" in 2018, Sydney's star had only continued to ascend.

Her involvement in Quentin Tarantino's "Once Upon a Time in Hollywood" solidified her status, and her recent heroine role in the blockbuster "Madame Web" brought her to the forefront of the cinematic universe.

But it was in the legendary Serengeti National Park of Tanzania that Sydney sought a different kind of spotlight a natural wonder that needed no script, no effects, but promised an unedited and awe-inspiring narrative of its own.

With over 24 million Instagram followers, Sydney shared glimpses of her Tanzanian escape, captivating not only her fans but also her star-studded peers.

As she roamed the rolling savannas and basked under the vast African skies, her social media buzzed with admiration and envy.

Icons like, Paris Hilton and Jessica Alba chimed in, their comments reflecting a shared yearning for such a serene retreat amidst nature's grandeur.

"Jealousy never looked so good," quipped Paris, while Jessica praised the unparalleled beauty of the Serengeti captured through Sydney's lens.



Sydney's posts were more than just digital postcards; they were an authentic celebration of the wild's raw and untouched beauty.

Seen by over 5 million and shared by over 200,000 people, her Serengeti sojourn became a viral sensation, inspiring wanderlust and sparking conversations on environmental conservation.

Amongst the sweeping vistas where lions reigned and wildebeest roamed, Sydney found a tranquil escape from Hollywood's frenetic pace.

The fragrances of acacia trees and the whispering winds through golden grasses became her serenade.

In those moments, a vision for her next project began to take root: an exploration into the mystic allure of raw, untamed landscapes and their role in storytelling.

Not long after, Sydney announced her endeavor to produce and star in "Immaculate," a suspenseful new thriller that promised to intertwine the eerie and the spectacular, drawing inspiration from her own experiences under Tanzanian skies.

Her fans and fellow celebrities awaited eagerly, ready to be transported once again by her artistic journey.

And so, as the Serengeti breathed life into her next creative chapter, Sydney Sweeney emerged not just as a voyager seeking respite but also as a muse, both touched by and contributing to the world's natural wonders.

Her journey was not merely a retreat; it was a harmonious blend of reality and art, an adventure of the soul that extended well beyond the reaches of the camera's eye.





Mbosso, Tanzanian favorite Musician spices-up TANAPA's Vote Now Campaign

The morning sun kissed the rolling hills of Kitulo National Park, illuminating its vast flower-strewn meadows, often referred to as the "Serengeti of Flowers." The soft hum of nature formed a perfect symphony, only interrupted by the occasional chirping of birds as a gentle breeze carried the fragrance of wild orchids through the air.

Today was a special day. As the park's gates opened wide, a sense of anticipation rippled through the crowd gathering in the lush green expanse. They were there to witness the arrival of something

extraordinary the "VOTE NOW" kit. This small yet significant package marked the beginning of a grand campaign aiming to spotlight the world's most enchanting tourist destinations. Kitulo National Park, with its hypnotic beauty, was in the spotlight.

Among the bustling assembly stood a familiar figure, the celebrated artist @mbosso. His heart held a deep connection to these lands, having found inspiration amongst its vibrant blooms and serene vistas for many of his soulful melodies. Today,

he stood as a proud ambassador, tasked with championing the park's bid in the World Tourism Awards, striving for the honor of being named Africa's Leading Honeymoon Destination.

As @mbosso_ delicately opened the kit, cameras flashed, capturing the momentous occasion. Inside was a collection of tools maps, brochures, buttons, and stickers each piece designed to arm its bearer with morale and enthusiasm for the task ahead. Holding the kit aloft, @mbosso_ addressed the assembly.

"Today marks not just the start of our campaign," he declared passionately, "but a celebration of the natural splendor and cultural richness that Kitulo embodies. This park is more than just a paradise for honeymooners it's a testament to the harmonious beauty that Tanzania holds."

The crowd erupted in applause, their cheers echoing through the hills. It was a moment of unity and pride, a shared desire to present Kitulo's charm to the world stage.

The campaign unfolded with fervor. On social media, @mbosso_ shared glimpses of the park's wonders its vast fields carpeted with wild orchids, its mist-kissed paths winding through majestic highland plateaus, and its kaleidoscope of colors at every turn. Across the globe, votes began to stream in from those who had been captivated by Kitulo's dazzling displays, either in person or through the vibrant tales shared by its ambassadors.

As days turned to weeks, the anticipation grew. Kitulo National Park stood tall amongst its competitors, its calls for votes echoing far and wide. And when the moment finally arrived, the world held its breath as the results were announced.

Kitulo National Park had claimed the title of Africa's Leading Honeymoon Destination. The recognition wasn't just an award a validation of nature's magic waiting to be embraced by all who visited.

The campaign wasn't just about winning a title; it was a celebration of Kitulo's soul. The efforts of @mbosso_ and the myriad of those who believed in its beauty ensured its story would enrich hearts now and for generations to come. Kitulo National Park shone, a radiant jewel in the crown of Tanzania.



A Triumph for Tanzania:

A new Era of Global Recognition for her National Parks



By Jully Bede Lyimo

For the first time in Tanzania's tourism history, six of the country's national parks have received top honors at the 2025 World Travel Awards for Africa and the Indian Ocean. This remarkable achievement marks a significant milestone for Tanzania National Parks (TANAPA), showcasing the organization's longstanding commitment to conservation, sustainable tourism, and exceptional visitor experiences. The awards also shine a spotlight on the rich and diverse natural heritage that Tanzania offers much of which remains undiscovered by the global travel community positioning the nation as a premier destination for nature and wildlife tourism in the region.

The Serengeti National Park, honored as Africa's Leading National Park for seven consecutive years and recently named Africa's Leading Big Five National Park for 2025, is a world-renowned destination celebrated for its breathtaking wildlife and iconic Great Migration. Each year, millions of wildebeest, zebras, and gazelles traverse its vast plains, attracting global visitors to witness this extraordinary natural event, where predator and prey engage in a dramatic survival spectacle. Beyond the migration, the park is home to the Big Five and a rich variety of wildlife inhabiting its diverse ecosystems. With its commitment to conservation and sustainable tourism, the Serengeti offers an unmatched, once-in-a-lifetime experience in the heart of Africa's wilderness.



Kilimanjaro National Park, recognized as Africa's Leading Mountain National Park, offers more than just the thrill of scaling the continent's highest peak. Towering above the clouds with its iconic snow-capped summit, Kilimanjaro draws adventurers from across the globe. The trek is a breathtaking journey through ever-changing landscapes from lush rainforests and misty moorlands to stark alpine deserts and icy glaciers. Each elevation reveals a new natural wonder, making the climb as diverse as it is rewarding. Beyond its scenic beauty, the mountain is rich in cultural and ecological significance, with the Chagga people contributing to its heritage and the park playing a key role in conservation. Kilimanjaro is where nature, adventure, and culture converge, offering a once-in-a-lifetime experience for all who visit.



Tucked away in the heart of Tanzania, Tarangire National Park is a hidden gem renowned for its dense elephant population and iconic baobab trees. Often called Africa's leading elephant haven, this tranquil park offers an intimate, off-the-beaten-path safari experience that blends adventure with serenity. Its scenic landscape of rolling savannas, ancient baobabs, and meandering rivers provides a striking backdrop for unforgettable wildlife encounters. Elephants roam freely here, often seen in close-knit herds or drinking along the Tarangire River, creating moments that deeply connect visitors with nature. Unlike busier parks, Tarangire's peaceful seclusion invites reflection and awe, making it ideal for those seeking more than just sightseeing. With an impressive variety of wildlife including lions, leopards, and over 450 bird species this sanctuary promises not just breathtaking views but also a profound appreciation for the wild. More than a destination, Tarangire is a soulful journey into Africa's untouched beauty.



Crowned as Africa's Leading Scenic National Park, Nyerere National Park is a breathtaking canvas of nature's finest work. Spanning vast terrain, it weaves together lush forests, golden savannas, winding rivers, and rugged mountains into a symphony of landscapes that dazzle the senses. This ecological wonderland is alive with roaming elephants, vibrant birdlife, and the soothing rhythm of the Rufiji River, offering visitors an immersive escape into wild beauty. More than just a park, Nyerere is a living masterpiece an unspoiled sanctuary where diverse habitats coexist in harmony, preserving Africa's natural heritage while delivering unforgettable adventures to all who wander its majestic paths.



Ruaha National Park, located in the heart of Tanzania, has been crowned Africa's Leading Cultural National Park for its remarkable blend of ecological richness and cultural heritage. As a living example of harmony between people and nature, the park showcases centuries-old traditions of indigenous communities who have sustainably coexisted with the land. Its sweeping savannas and dense woodlands host an incredible diversity of wildlife from elephants to over 500 bird species mirroring the variety of cultural practices still thriving in the region. Beyond the roaming elephants and vast savannas, Ruaha shelters archaeological treasures, Stone Age tools, ancient rock paintings, ritual sites, and striking natural pillars that narrate stories of human evolution and cultural traditions spanning thousands of years.



Kitulo National Park, often called the "Garden of God," is recognized as Africa's Leading Honeymoon Destination due to its serene beauty and romantic appeal. Nestled in Tanzania's southern highlands, the park captivates visitors with its vibrant wildflower displays, featuring over 350 plant species, set against rolling meadows and panoramic mountain views. Its cool climate, peaceful atmosphere, and remote location offer couples a tranquil escape from daily life, ideal for intimate walks and quiet reflection. In addition to its floral splendor, Kitulo is home to rare wildlife, attracting birdwatchers and nature lovers alike. This untouched paradise not only provides a scenic retreat but also evokes a deep emotional connection, making it a perfect place for love and togetherness to thrive.



TANAPA Honored with Prestigious Diamond-European Quality Award 2025



Tanzania National Parks (TANAPA) has proudly been awarded the prestigious European Award for Quality Choice Achievement 2025 at the Diamond level for its high standards in conservation and tourism. Since 2020, the organization has consistently won the ESQR Awards, achieving recognition in the Gold, Platinum, and Diamond categories. This esteemed recognition is presented by the European Society for Quality Research (ESQR), a leading organization dedicated to advancing research and standards in quality management across Europe and beyond.

The Diamond level award signifies the highest tier of excellence, reflecting TANAPA's commitment to outstanding performance, innovation, and continuous improvement in managing Tanzania's national parks.

This accolade highlights TANAPA's dedication to maintaining exceptional quality in conservation efforts, visitor services, environmental sustainability, and organizational management.

Winning this international award not only elevates TANAPA's reputation on the global stage but also reinforces Tanzania's position as a world-class destination for eco-tourism and wildlife preservation.

It showcases the effectiveness of TANAPA's strategies in protecting natural heritage while providing memorable and high-quality experiences to visitors.

This achievement is a testament to the hard work and professionalism of TANAPA's staff and partners who strive to uphold the highest standards in safeguarding Tanzania's unique biodiversity and promoting sustainable tourism. TANAPA's success serves as an inspiration for other organizations in the region aiming for excellence in quality management and environmental stewardship.

Great Ruaha Marathon 2025

Tanzania's New Jewel in Adventure Tourism



In the middle of Tanzania's iconic Ruaha National Park, a new chapter in adventure tourism is unfolding. The Great Ruaha Marathon.

More than a sporting event, it is a dynamic celebration of nature, culture, and endurance as part of its forward-looking strategy to diversify tourism products and extend visitors' length of stay in the country.

The marathon has rapidly positioned itself as a flagship adventure experience, attracting hundreds of participants from across Tanzania and abroad.

With the scenic Great Ruaha River and the park's vast landscapes as its backdrop, the race offers runners and spectators an unforgettable immersion into one of Africa's most biologically diverse ecosystems.

According to Assistant Conservation Commissioner, Business Development, Jolly Bede Lyimo, the marathon is part of TANAPA's broader portfolio of innovative activities, including thrilling sport fishing, that continue to captivate tourists worldwide.

Gracing the Great Ruaha Marathon, the Prime Minister Kassim Majaliwa emphasized that the event does more than just foster domestic and international tourism.

It is also designed to raise public awareness about protecting and conserving the country's natural resources.

"By conserving these treasures, we will leave a tremendous heritage for our children and grandchildren," he said, underlining the importance of safeguarding Tanzania's natural heritage for future generations.

Hosting the Prime Minister, Iringa Regional Commissioner Kheri James reaffirmed the government's commitment to improving infrastructure to enhance access to Ruaha for global travellers.

He pointed to plans for upgraded roads, airstrips, and the Nduli Airport as key components in making the region more accessible.

"The environment is intact and tourism is doing well," he assured, while calling on tourism stakeholders to take advantage of the wide-ranging opportunities the thriving destination now presents.

TANAPA's Conservation Commissioner, CPA (T) Musa N.K. Juma, celebrated the growing momentum of the marathon, now in its fourth consecutive year.

"Participation rises annually, and TANAPA is determined to elevate this event to international standards," he affirmed, also pledging ongoing efforts to protect the Great Ruaha River the ecological lifeline of the park.

The race has already borne fruit, domestic athletes and conservation officers have proudly showcased their talent, with this year's 10-kilometer run dominated by competitors from the Ministry of Natural Resources and Tourism, led by TANAPA ranger Elibariki Buko.

As the sun sets over Ruaha's endless plains, the Great Ruaha Marathon emerges not just as a test of stamina, but as a transformational tourism product inviting the world to run, explore, and safeguard one of Tanzania's greatest treasures. ends





"When Nature Holds its Breath"

The Epic River Crossings of the Serengeti

By Fred Shirima

When people hear the word Serengeti, one image rises above all others: the Great Wildebeest Migration. This annual spectacle is more than a journey it is one of the greatest wildlife dramas on earth, a storm of energy, chaos, and survival that leaves an unforgettable mark on all who witness it.

Every year, over two million animals travel nearly 1,000 kilometers through the Greater Serengeti Ecosystem. Leading the charge are 1.5 million wildebeest, joined by 400,000 zebras, 500,000 Thomson's gazelles, and thousands of elands. Together, they form the largest land mammal migration on the planet.

The migration reveals different wonders across the year. Calving season between January and March blankets the southern plains with new life, while

rutting in May fills the western corridor with raw energy. Yet nothing rivals the drama of the river crossings at the Grumeti and Mara Rivers. Here, herds plunge into crocodile-infested waters, driven by instinct and the unbreakable rhythm of survival.

The crossings are pure chaos and courage. Wildebeest and zebras surge forward as predators strike, calves cling to survival, and the weak are trampled in the frenzy. On average, 6,000 wildebeest die in the rivers each year, swept away by floods, crushed under hooves, or claimed by crocodiles. Yet their sacrifice sustains the rich web of river life, proving that even in death, they are part of the Serengeti's balance.

For visitors, this is more than a safari highlight it is a once-in-a-lifetime experience. The scale inspires awe, the tension grips the heart, and the instinct for survival leaves lasting wonder.

But this ancient ritual faces modern threats. Irresponsible tourism and human disturbance risk disrupting the migration and endangering its fragile rhythm. To protect both wildlife and visitor experience, Serengeti National Park has introduced strict rules and designated viewing areas. Vehicles must stay stationary and silent, herds must be given space, and visitors must remain inside vehicles at all times.



By respecting these simple rules, we help preserve the Serengeti's timeless drama. The Great Migration is nature holding its breath a story of life, death, and survival and it must remain untamed for generations to come.





Inside the Surge of Domestic Tourism in Tanzania's National Parks

By David Maige

For many years, Tanzania's national parks were primarily the domain of international tourists. Today, however, more and more Tanzanian citizens are discovering the natural treasures within their own country. Over the past five financial years, domestic tourism to the nation's 21 parks has surged, with more than 879,800 local visitors recorded. This growing interest is fueled by a renewed sense of national pride, strategic government initiatives, and a cultural shift toward embracing local travel experiences. Recent figures illustrate this growing interest:

This steady growth culminating in a record-breaking 2024/2025 with a 40% rise from the previous year, reflects a deepening enthusiasm

among Tanzanians to discover the natural wonders within their own borders.

A pivotal moment in this shift was the release of *The Royal Tour* in 2022, a documentary that featured Her Excellency President Samia Suluhu

Hassan as a personal guide through Tanzania's iconic landscapes. While it captivated global audiences, it also sparked a renewed sense of pride and curiosity among Tanzanians themselves. For many, it was the first time seeing their country's beauty showcased so vividly on the world



stage and it encouraged them to experience it firsthand.

Building on this momentum, the Government of the United Republic of Tanzania launched the Amazing Tanzania film, aimed to showcase the World the beauty of Tanzania specifically targeting China and other Asian emerging markets. As it happened the film also stimulated domestic tourism. The campaign contracted the perception that tourism is reserved for foreigners by highlighting affordable travel options and celebrating Tanzanians to explore their own country.

Domestic tourism expos like Sabasaba, Nanenane, Karibu-Kilifair, and popular public events such as Shangwe la Sikukuu na TANAPA, Valentine a weekend getaway as well as Twenzetu Kileleni have become powerful catalysts for turning interest into real travel experiences. Held during peak times like Christmas, New Year, and the Mt. Kilimanjaro climbing season, these events offer more than just inspiration they provide direct access to travel companies, exclusive discounts, and customized travel packages. By lowering traditional barriers, they've made it easier than ever for Tanzanians to explore the beauty of their own country. The growing number of domestic tourism businesses



participating in these expos reflects a positive shift in the industry toward local engagement and growth.

Social media has further accelerated this trend. Platforms like Instagram, Facebook and others are now filled with striking images and videos of destinations like the Serengeti, Mount Kilimanjaro, Ruaha, Mikumi, and other parks often shared by young Tanzanian influencers and everyday travelers. These peer-driven narratives have made travel feel both desirable and attainable, helping transform local tourism into a popular and growing movement.

Meanwhile, TANAPA and its private-sector partners have invested in youth-oriented initiatives, including affordable educational trips for students and discounted family packages. These programs not only make travel more financially accessible but also help cultivate a lasting appreciation for Tanzania's natural heritage among the next generation.

Domestic tourism in Tanzania is on the rise and the numbers tell a powerful story. In 2024/2025, over 248,000 Tanzanians explored the country's natural and cultural treasures, marking a remarkable 40 percent increase from the previous year. This surge reflects a growing sense of national pride and a renewed passion for discovering the beauty within our own borders.

While there's still ground to cover in creating a truly resilient domestic tourism sector, the momentum is undeniable. With continued investment in storytelling, accessibility, infrastructure, and local engagement, Tanzania is on a strong path to deepening the bond between its people and its parks and unlocking the full potential of local travel.



Tourism Events a



Twenzetu Kileleni - Kilimanjaro



Valentine a Weekend Getaway - Mwanza



Shangwe la Sikukuu na TANAPA - Arusha



NANENANE



Ruaha Marathon - Iringa



Landrover Festival - Arusha

and Exhibitions



Zanzibar Tourism Summit & B2B Expo (ZTS)



Women's Day - Arusha



Sabasaba - Dar es Salaam



KLU-FAIR - Arusha



IFTM Top Resa - Paris



Tanga Fair



SITEV - Algeria



KILI Marathon - Moshi



IFTM Top Resa - Paris



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Canopy Walkway

Lake Manyara National Park

Watching Wildlife from a Different Perspective

By David Maige

The Park Canopy Walkway is regarded as the first and longest in Tanzania. It is 370 meters long and reaches a height of 18 meters above the ground. The walkway consists of a series of bridges that end at a viewing deck built around tree trunks. These tree platforms offer the perfect spot to take in the surrounding scenery. It is a must-do activity in Lake Manyara National Park and should not be missed.

In addition to the beautiful forest, visitors are likely to encounter blue monkeys and baboons,

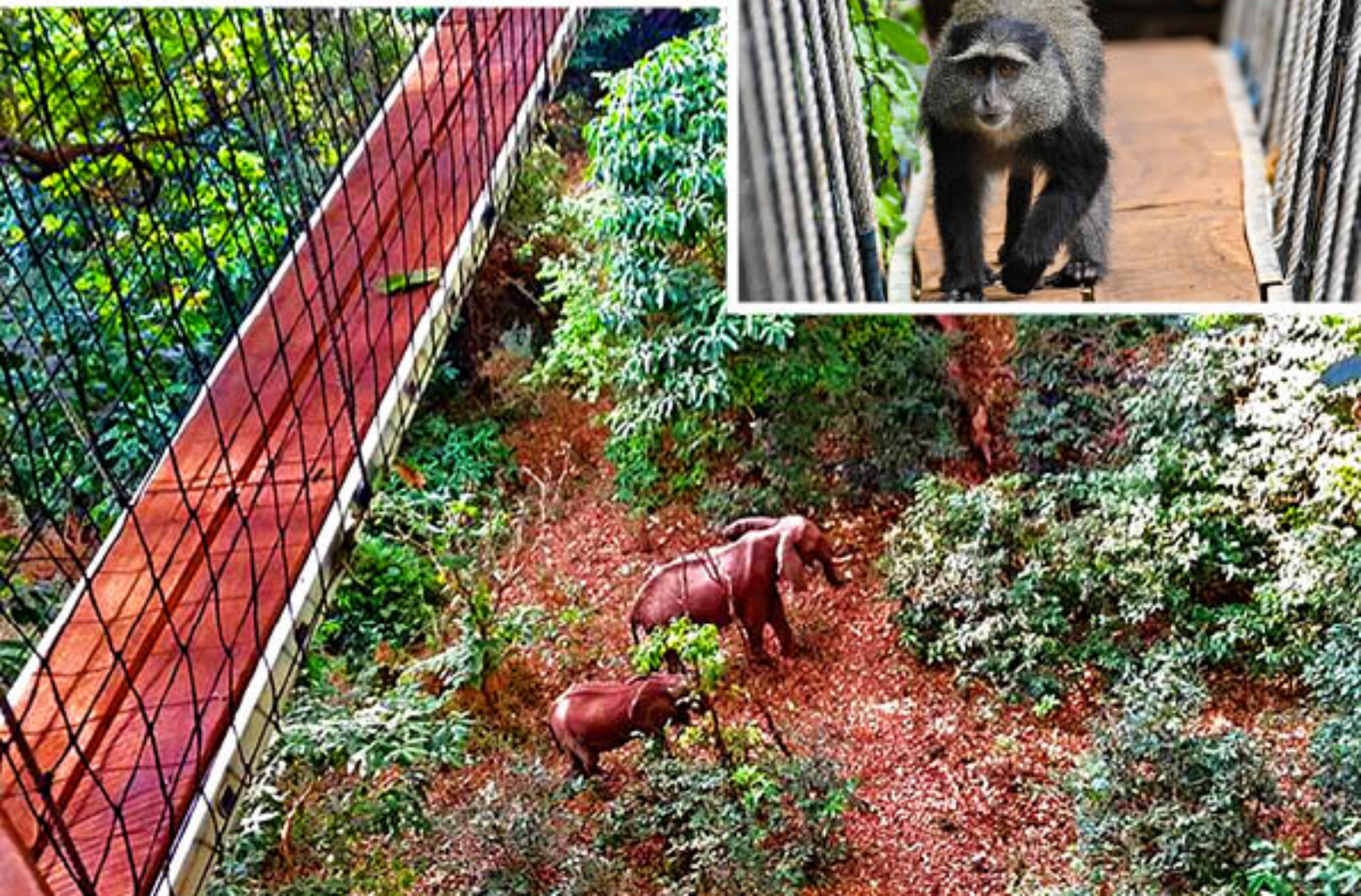
who often use the walkway as their playground, while bushbucks and few large mammals dwell on the forest floor below. One may also come eye-to-eye with forest birds such as the silvery-cheeked hornbill, crested guineafowl, white-browed robin-chat, and vibrant butterflies like the swallowtail, pansy, and charaxes.

The canopy walkway is located near the main entrance gate, in the northern section of the evergreen groundwater forest, making it a great addition to your safari, allowing you to experience

wildlife from a different perspective. The forest is one of the few remaining ground water forests found in the entire length of the Great Rift Valley. It has large and tall leafy trees nurtured not by rainfall but by the permanent supply of ground water from numerous fresh water springs emerging from the foot of the great rift valley wall. The forest is kept alive and green, even in the driest seasons.

Approximately 50% of the park's flowering plants species are contained in this forest. Species such as cape mahogany, giant fig trees like strangler fig and sycamore figs, quinine trees and wild mangos dominated the forests. The forest also contributes to overall park's scenic beauty.

The walk can take less than 30 minutes if done quickly, but typically lasts 30 to 45 minutes when enjoyed at a relaxed pace. During the canopy walkway experience, visitors are accompanied by knowledgeable guides who enhance the safety and enjoyment of the walk by sharing interesting facts and stories about the groundwater forest, its plants, mammals, birds, insects, and other inhabitants



RUBONDO

The Forgotten Island of Wonders



By Dr. Imani Kikoti

Did You Know? Tanzania is Home to the World's Largest Protected Tropical Lake Island!

When people imagine islands, the first thought often drifts to turquoise oceans and sandy shores.

But what if one of the world's most remarkable islands wasn't in the sea at all, but nestled in the freshwaters of Africa's greatest lake?

Welcome to Rubondo Island, a hidden treasure lying quietly in the southwest corner of Lake Victoria.

Though less known than many oceanic paradises, Rubondo is extraordinary.

Ranked 15th among the world's largest freshwater islands, it holds a special crown: it is the largest tropical lake island in Africa, and unlike most others, it is entirely protected as a National Park.

To put it in perspective: Canada's Manitoulin Island the world's biggest lake island covers 2,766 km², but it's bustling with towns, farms, and industries.

By contrast, Rubondo's 237 km² remain untouched by settlement. In fact, alongside Isle Royale in the U.S., it is one of only two large freshwater islands worldwide dedicated solely to conservation.

And uniquely, Rubondo is the only one of these sanctuaries set in the tropics.

A Century of Protection

Rubondo's conservation journey began in 1928, when it was declared a Forest Reserve to protect its lush woodlands.

In 1965, a bold vision took shape: Rubondo was declared a Game Reserve, with the pioneering idea of creating a safe haven for endangered wildlife.

On February 18, 1977, Rubondo reached its greatest milestone becoming a National Park.

Covering 457 km² of land and surrounding waters, the park includes the main island and 11 smaller islets.

Together, they form a living sanctuary where nature thrives without human interference.

A Wild Experiment in Conservation

Rubondo became the stage for one of Africa's most daring conservation experiments.

With support from Prof. Bernhard Grzimek of the Frankfurt Zoological Society, game warden Peter Achard oversaw the relocation of over 90 animals from seven species between the 1960s and 1970s.

Chimpanzees from Europe, giraffes, elephants, colobus monkeys, and even black rhinos were introduced.

The goal was to restore ecological balance and give endangered species a second chance an idea far ahead of its time.

Today, Rubondo's forests echo with the calls of chimps, the trumpeting of elephants, and the splash of hippos along its shores.

The Green Pearl in Blue Waters

Eighty percent of Rubondo is cloaked in primary lowland rainforest the only intact tropical forest of its kind in the entire Lake Victoria basin.

This evergreen canopy, untouched by farming or logging, has earned the island the nickname "The Green Pearl in Blue Waters."

But Rubondo's forest is more than scenic beauty: it is a carbon sink, a refuge for rare wildlife, and a living classroom for understanding how ecosystems can thrive when given space to heal.

Along its 100 km of shoreline, sandy beaches mingle with rocky cliffs, serving as vital breeding grounds for fish like tilapia and haplochromines.

Above the waters, more than 200 bird species find sanctuary, from dazzling parrots to powerful fish eagles. Beneath the waters, Rubondo shelters the nurseries that help sustain Lake Victoria's fisheries linking conservation directly to the livelihoods of surrounding communities.

A Destination of Untamed Beauty

Reaching Rubondo is part of the adventure.

Visitors can arrive by small aircraft, ferry, or boat through two main gates Kasenda and Nkome.

Once there, the island opens up a world of unique experiences:

- Walking safaris through rainforest trails
- Boat excursions among bird-filled islets and crocodile shores
- Sport fishing, including the chance to reel in a legendary Nile perch
- Game drives across wild landscapes

With its unspoiled beauty, Rubondo offers an island escape unlike any other far from beaches lined with hotels, it is wilderness in its purest form.

A Call to Protect Rubondo's Future

Rubondo is not just a paradise; it is a shared responsibility. Its survival depends on the commitment of nearby communities and visitors alike.



By avoiding poaching, protecting breeding grounds, and embracing eco-tourism, Tanzania National Parks can ensure that this unique sanctuary continues to thrive.

There are also opportunities for investment eco-lodges, tented camps, and sustainable tourism ventures that can both generate income and strengthen conservation.

So next time you think of island adventures, remember: you don't always need the ocean.

Sometimes the greatest islands rise from freshwater and nowhere is that truer than on Rubondo Island National Park, Africa's forgotten island paradise in the heart of Lake Victoria.



Rhinomania! TANAPA Unveils Rhinos Exclusive Naming Experience at Mkomazi



In an exciting development aimed at enhancing the tourist experience, the Tanzania National Parks (TANAPA) has rolled out a new Rhino Naming activity at Mkomazi National Park. The initiative forms part of a broader strategy to enrich the range of visitor offerings and encourage longer stays. Assistant Commissioner Incharge of Mkomazi National Park, Emmanuel Moirana shared the details, importance, and implications of this initiative for wildlife tourism in Tanzania in an interview. Excerpts

Q: What exactly is Rhino naming?

Is a conservation and tourism product where rhinos are officially given names through special ceremonies, creating awareness, engaging communities and partners, and offering visitors a unique cultural and wildlife experience.

Q: Who gets to name the Rhinos?

The opportunity is open to individuals, companies, and organizations that partner with TANAPA in supporting conservation. Once a proposed name is approved, these partners are invited to take part in an official naming ceremony, where their chosen name is formally given to the rhino and celebrated as part of Tanzania's conservation story.

Q: Why is rhino naming important?

It enhances monitoring and management, strengthens anti-poaching patrols, boosts tourism, fosters public engagement, honours culture and heritage, and creates conservation icons that inspire future generations.

Q: How did the Rhino Naming initiative begin?

The Rhino Naming initiative began as part of the "Discover Mkomazi" campaign, a creative effort to put Mkomazi National Park on the tourism map while deepening commitment to the conservation of one of the world's most endangered species the black rhino.

The idea was simple yet powerful: just like children are named and celebrated, rhinos could be given names to symbolize care, identity, and protection. By turning conservation into a cultural and participatory event, TANAPA created a new tourism product that connects people emotionally to endangered animals while raising awareness of the threats they face.

Q: How can someone participate in rhino naming?

Anyone whether an individual, company, or organization can take part in this unique conservation initiative by reaching out to TANAPA with a proposed name. After approval and the required contribution, participants are formally invited to the naming ceremony and continue to receive regular updates on the rhino's growth and wellbeing through TANAPA's official reports and communication channels



Q: Can you give examples of named Rhinos in Mkomazi?

Yes. So far, three rhinos have been successfully named through this initiative, marking important milestones in linking conservation with both community and corporate partners. The tradition continues to grow, with more rhinos expected to be named in the near future as awareness and participation expand. So far 10 calves are waiting to be named

The three Rhinos named are:

- WAITARA: Named after General (Retired) George M. Waitara, Chairman of TANAPA Board of Trustees.
- AZAM : Named by Bagamoyo Sugar Ltd, under the Bakhresa Group of Companies (Azam).
- ALTEZZA: Named by Altezza Travel Company, after adopting a baby rhino at the sanctuary.

Q: What kind of recognition do Rhino naming partners receive?

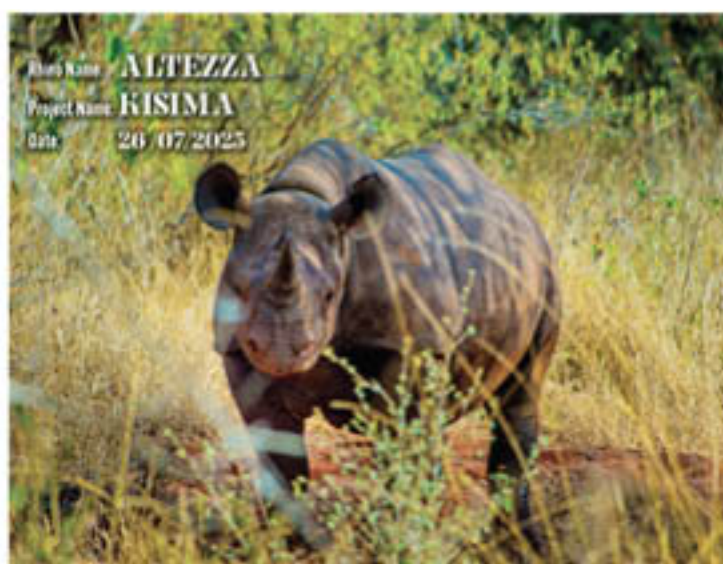
Rhino naming partners are celebrated with wide visibility through media and social platforms, honored with official certificates, and given the privilege of taking part in the naming ceremony itself. It is a prestigious opportunity that ties their identity to Tanzania's conservation story and legacy.

Q: Are there any rules or obligations for naming?

Yes. Chosen names must be culturally respectful, appropriate, and free from political associations. In addition, participants are expected to actively support conservation, help raise awareness, and refrain from using the rhino's name for unrelated commercial gain.

Q: What have you learned so far from this initiative?

Rhino naming has boosted the visibility of Mkomazi National Park locally and internationally. There's growing interest in making naming ceremonies more interactive possibly through auctions, similar to successful gorillas naming events. And we need to participate in such events to learn more



Equations and Answer

Get to know Heritage Site

1. Who are participant on the slave caravan trade in the coast of east
a) Local chiefs and Portuguese
b) Arabs and local chief
c) German and British
d) Swahili traders and Arabs ☐
2. At which year did slave trade end
a) 1854
b) 1880
c) 1873
d) 1867 ☐
3. Where does the central caravan route begging and end during the slave and ivory trade
a) Bagamoyo to Kigoma ujiji
b) Kilwa to Tabora
c) Mombasa to Mwanza
d) Pangani to Mtwara ☐
4. What was the role of explorer and missionaries during slave trade period?
a) Abolition of slave trade
b) Spread Christianity
c) Explore the African continent
d) Fight against Arabs ☐
5. What is the real name of the famous trade known as Tippu Tip?
a) Said Magram Awadh
b) Hamis Saiyed Masoud
c) Hamad bin Muhammad el Murjebi
d) Joseph John Henry ☐
6. What are the key role did Bagamoyo played during Sultan Seyyid Said leadership?
a) A key trading Hub
b) A resting place
c) Established as the residence
d) Warehouse ☐
7. In which town is the Dr. Livingstone Memorial Museum located?
a) Kilwa
b) Ujiji
c) Stone town
d) Bagamoyo ☐
8. What was the famous greeting Stanley reportedly said?
a) "Dr. livingstone, i presume?"
b) "Is it really you?"
c) "Greetings, explorer!"
d) "Sir, I found you!" ☐
9. Which newspaper sponsored Stanley's search for Livingstone?
a) The times (uk)
b) The guardian
c) New York herald
d) London Daily Post ☐
10. The museum commemorates the meeting of Dr. David Livingstone and which explorer?
a) Richard burton
b) Henry Morton Stanley
c) John Speke
d) David Livingstone himself ☐
11. Which among the topic are exhibited in dr. Livingstone museum?
a) East African slave and ivory trade
b) wildlife of the amazon
c) industrial revolution in Europe
d) Space exploration ☐
12. What happened to Livingstone's body after his death?
a) Buried in Africa permanently
b) His organs buried in Africa, body transported and buried in Westminster Abbey
c) Cremated in Africa
d) Lost and never recovered ☐



13. Which part on the history of Dr. David Livingstone excites you?
- His explorations
 - The last days of Dr. Livingstone
 - Meeting of Dr. Livingstone and Henry Morton Stanley
 - Abolition of slave trade ☐
14. What is your ideal narrative you experience at Mkwawa museum?
- Historical narration
 - Natural ritual
 - Hehe traditional dances
 - Mkwawa's skull ☐
15. What role Mkwawa played during colonial period?
- Hehe tribe Leader
 - Fight against Germany
 - Leader of resistance
 - Warrior king ☐
16. How many wives and did Chief Mkwawa have?
- 40
 - 62
 - 03
 - 07 ☐
17. In which region is Isimila Stone Age Site located?
- Mbeya
 - Iringa
 - Morogoro
 - Dodoma ☐
18. Isimila Stone Age Site is famous for;
- Stone tools
 - Bronze tools
 - Iron tools
 - Metal ☐
19. What are the major attractions found at Isimila Stone Age site?
- Information Centre
 - Natural pillars
 - Stone tools gorge
 - All of the above ☐
20. Name the ancient human said to exist at Isimila Stone Age Site?
- Zinjanthropus
 - Homo habilis
 - Homo erectus
 - Homo sapiens ☐
21. Stone tools made and used at Isimila Stone Age Site were famously known as
- Oldowan tools
 - Auchullan tools
 - Bronze tools
 - Iron tool ☐
22. At which year the Mwalimu Nyerere memorial House built?
- 1940's
 - 1980's
 - 1970's
 - 1950's ☐
23. Which school did Mwalimu J. K. Nyerere teach?
- Lugalo Secondary School
 - Kisutu Secondary School
 - Pugu Secondary School
 - Jangwani Secondary School ☐
24. Which artifacts (furniture's) used by Mwalimu J. K. Nyerere and his family are in memorial museums.
- Radio, dining table and sewing machine.
 - Clocks, wardroom and coffee table
 - Hoe, axe and machete
 - Hotpot, thermos and cups ☐
25. Who pioneers participate with Mwalimu J. K. Nyerere to fight for independence
- Juma Hassan, Abdalah Rashid and Hendry Joseph
 - Asha Mwijuma, Halima Hamis and Mwinyi Salum
 - Abasi Kandoro, Lucy Lameck and Amiri Abeid Kalluta
 - Rashid Kawawa, Ahmed Salum and Amina Mwinyimkuu ☐



Safari Quest

WORD CROSS PUZZLE

M	I	K	U	K	I	L	I	M	A	N	J	I	S	I	M	A	E	F	A	R	I	G
G	A	M	E	K	S	A	A	E	R	U	A	A	H	P	A	N	G	E	N	S	R	A
C	H	M	E	I	M	G	A	S	U	N	R	U	B	A	G	A	M	O	Y	O	S	M
R	A	K	I	T	U	L	U	M	O	R	T	O	N	N	I	L	T	U	E	H	E	E
S	E	W	A	W	A	M	K	I	Z	U	S	E	R	G	E	R	I	L	R	E	R	D
E	C	A	C	H	A	T	L	S	M	A	A	R	I	L	O	M	B	E	E	N	R	R
M	K	W	A	W	E	E	O	M	O	H	N	Y	E	M	G	A	M	A	R	R	E	I
S	A	A	D	A	N	E	I	Y	K	E	N	E	L	K	I	Y	R	E	E	Y	N	V
L	B	R	U	A	H	E	G	O	M	M	B	E	E	O	R	A	S	U	M	O	G	E
O	A	U	M	M	I	O	A	A	I	A	N	L	N	M	A	E	R	E	S	R	E	R
G	G	S	E	E	L	E	A	K	L	N	R	E	N	A	F	N	N	E	L	H	T	U
N	A	S	A	O	A	T	U	S	A	A	D	P	E	Z	F	A	S	A	O	C	E	A
A	M	H	Y	A	E	N	I	T	O	T	U	H	S	E	R	E	N	G	E	T	I	H
P	O	A	S	E	M	I	S	E	R	E	A	N	A	E	P	H	A	I	N	O	M	B
Y	Y		H	A	E	Y	I	S	I	M	I	V	A	L	I	O	E	R	B	M	G	O
G	Y	C	G	R	R	S	M		E	V	I	R	D	E	S	E	R	A	R	U	L	S
O	O	A	E	N	O	K	I	T	U	L	O	U	A	N	Y	E	E	F	G	O	M	B
L	B	Y	E	I	O	G	L	G	A	M	E	A	N	I	S	I	M	F	C	H	E	E
O	N	H	L	C	N	K	A	T	A	V	I	H	A	L	E	C	H	E	E	T	A	H
C	A	Y	E	A	S	A	R	U	S	S	A	H	S	O	R	H	Y	G	O	H	H	Z
E	H	A	P	S	T	A	N	N	Y	E	R	A	A	G	E	H	A	E	M	Y	V	A
O	P	E	H	Y	E	T	R	E	S	A	A	D	A	N	I	S	E	R	A	E	A	M
I	E	N	A	R	U	A	S	A	A	S	D	A	N	A	S	U	N	E	R	N	T	O
L	L	N	N	Y	M	K	O	M	A	Z	I	S	I	P	I	R	N	S	U	A	A	K
S	E	A	T	A	R	A	N	G	N	R	E	U	R	A	M	A	A	I	S	E	K	M

- A. BAGAMOYO
- B. HENRY STANNEL MORTON
- C. NYERERE
- D. ISIMILA
- E. MKWAWA
- F. KITULO
- G. SERENGETI
- H. GIRAFFE
- I. GOMBE
- J. SAADANI
- K. PANGOLIN
- L. ARUSHA
- M. KATAVI
- N. CHEETAH
- O. MKOMAZI
- P. ELEPHANT
- Q. HYAENA
- R. LION
- S. ECOLOGY
- T. GAME DRIVE

1. Lay down the burden of you heart

☐

2. I presume drp livingstone

☐

3. Secrety meeting conducted fighting for independence

☐

4. Astoning outstanding structure like mushroom

☐

5. Resisting germany colonial administrations

☐

6. Which national parks has exceptional floristic value

☐

7. Known by plains that are endless

☐

8. Tanzania National animal

☐

9. Where closest human relatives are found

☐

10. Where animals access the beach

☐

11. Rarely seen in the wild

☐

12. Where wildlife can be experienced on horse back

☐

13. Truly untouched wilderness

☐

14. Fastest land mammals

☐

15. Closer view of the black rhino

☐

16. Known to be good mothers

☐

17. Excellent scence of smell

☐

18. Majestic, brave and noble

☐

19. Animals interacting with their natural environment

☐

20. Experience wildlife on vehicles

☐

KIDS AT WILD



WILDLIFE
STORY

THE ELEPHANT'S SECRET PATH

“ Long, long ago, under the great African sky, there was a young Elephant calf named **Moja**. His skin was wrinkly, his ears were big, and his trunk was always wiggling this way and that, as if it were curious about the whole world.

Every morning, Moja walked with his mother and the great Elephant herd. They walked in a line, one behind the other, along a path that twisted through the tall golden grass, across rivers, and beneath the shade of giant baobab trees.

Moja blinked his little eyes and asked, “Mama, why do we walk the same path every day? Why not make a new one? I want to explore!” His mother smiled, her tusks shining in the sunlight.

“Oh, Moja,” she said gently, “this is not just any path. This is a secret path, a gift from our ancestors.”



KIDS AT WILD

Moja's ears flapped with surprise.

"Our ancestors?" he asked.

"Yes," said his mother. "Long before you were born, long before I was born, our elephant family made these trails. They walked them year after year, teaching us where to find water when the rivers dry, where to find fruits when the land is bare, and where to rest when the sun grows too hot. Every step we take carries the memory of those who came before us."

Moja looked down at his big round feet pressing into the earth. He listened carefully and thought he could almost hear whispers in the soil – soft voices of elephants from long ago, guiding him forward.

One day, as the herd followed the trail, the wind grew hot and the grass was dry. Moja grew tired. "Mama, will we ever find water?" he asked.

His mother lifted her trunk high into the air, sniffing. Then she nodded.

"Trust the path, little one. It will guide us."

And just as she said, the path led them to a hidden river where the water sparkled like silver in the sunlight. The elephants trumpeted with joy, splashing and drinking, their ears flapping happily.

Moja's eyes widened. "The path really does know the way!"

That night, as the stars twinkled above Ruaha, Moja curled up beside his mother. She whispered,

"Remember, Moja: the land holds our stories. The trees, the rivers, the paths – they are like books written by nature. If you listen with your heart, you will always find your way."

Moja closed his eyes, dreaming of wide plains, whispering ancestors, and the secret path beneath his feet. From that day forward, he walked with pride, knowing he was part of something much bigger than himself – a family of elephants, a family of the wild.

The grandmother finished the story softly, kissed her granddaughter's forehead, and said:

"And that, my child, is why elephants are called the keepers of memory in Tanzania's great parks. One day, you too will follow their trails, and the wild will whisper its stories to you."

By Baraka Serapion



INTERESTING FACTS

LEOPARD FACTS (GHOST OF THE FOREST)



Leopards are the stealthy “ghosts of the forest,” able to disappear into grass and shadows with their spotted coats. They are the strongest climbers among big cats, dragging prey heavier than themselves up into trees to keep it safe from lions and hyenas. With a single leap they can jump over six meters forward or three meters straight up, making them powerful hunters and agile escape artists.

LILAC-BREADED ROLLER

The Lilac-breasted roller is known as Africa’s rainbow bird, showing off up to **eight different colors** in its feathers — lilac, blue, green, turquoise, purple, black, white, and brown. During courtship, the roller performs stunning aerial acrobatics, diving and rolling in the air to impress its mate, which is how it earned its name. Because of its dazzling beauty, it has become one of the most photographed birds in Tanzania’s National parks.



OWL



Owls are silent hunters of the night, with the incredible ability to turn their heads up to 270 degrees since their eyes cannot move in their sockets. Their specially designed feathers break up airflow, allowing them to fly without making a sound as they swoop down on prey. In African traditions, they are often seen as symbols of wisdom, carrying secret knowledge between worlds.

GIRAFFE



Giraffes, the tallest animals on Earth, share something surprising with humans: both have only seven neck bones. Each of the giraffe’s vertebrae, however, is stretched up to 25 centimeters, allowing them to reach the highest leaves. Their tongues are about 45 centimeters long, tough enough to eat thorny tree leaves, and dark-colored to resist sunburn. When they walk, giraffes move both legs on one side at once in a pacing gait, and when they run, they gallop gracefully with their long necks swinging like waves.

By Baraka Serapion

FOOD HORDING

IN *Spiders*

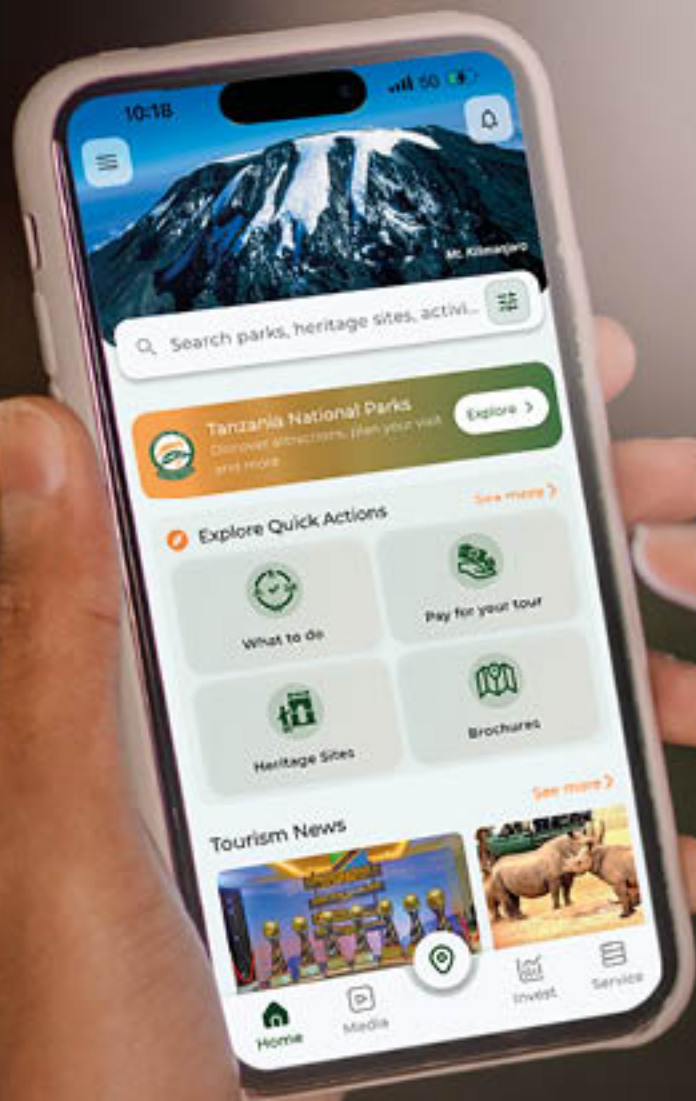
Food Hoarding in Spiders Some spiders, especially orb-weavers and tarantulas, are known to hoard food. This means they capture more prey than they can eat right away and keep it for later. Instead of letting it go, they wrap the prey tightly in silk, like a little package, and store it in their web or hideout. Why they do it: Spiders can't predict when their next meal will come.

Insects may fly into their web several times in one day, and then not at all for many days. By hoarding food, spiders ensure they have something to eat during lean times.

How it works:

After catching prey, a spider uses silk to immobilize it. Then, instead of feeding immediately, it saves the prey. Some spiders stash these silk-wrapped "parcels" on the edges of their web, while others hide them in burrows or crevices. Interesting detail: Unlike humans who refrigerate leftovers, spiders rely on their silk to keep food fresh.

The silk prevents scavengers from stealing the prey and slows down decay. When the spider is hungry again, it injects digestive enzymes to liquefy the insides of the prey and then drinks it. Example species: The golden orb-weaver often leaves wrapped insects hanging on the side of its web like a pantry. Some jumping spiders also practice hoarding, keeping dead prey in silk retreats to return to later. make this to one sentence or two



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Sustainable Conservation for Development